

The image shows the cover of a spiral-bound notebook. The cover has a light beige, textured fabric-like appearance. A silver metal spiral binding is visible along the left edge. The text is centered on the cover in a black, serif font.

The Metrics Revolution: The Time for Asset Management

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The Wave

- Accountability
- Outcomes
- Cost of Government
- Benchmarking
- Stewardship
- Sustainability

The Ripple

- Flow Charting
- Process Improvement
- Change Management
- Organizational Transformation

A spiral-bound notebook with a light-colored, textured cover. The spiral binding is on the left side. The text is centered on the page.

Ride the Wave to Advocate Asset Management

This is our opportunity to address the
“Crumbing Infrastructure”

Google Asset Management

- 1998 Financial Portfolio Management
- 2006 Facilities and Infrastructure

In Box

- Conferences (IG, MDOT, ICMA)
- Publications (BICE, ASCE, USDOT)
- Legislation (ASCE/Federal, States)

Coming Attractions

- Comfort with Metrics
- Communicating
- Leading

Comfort with Metrics

Financial Terminology in Government Mainstream

- Stockholder / Stakeholder
- Portfolio
- Enterprise
- GASB

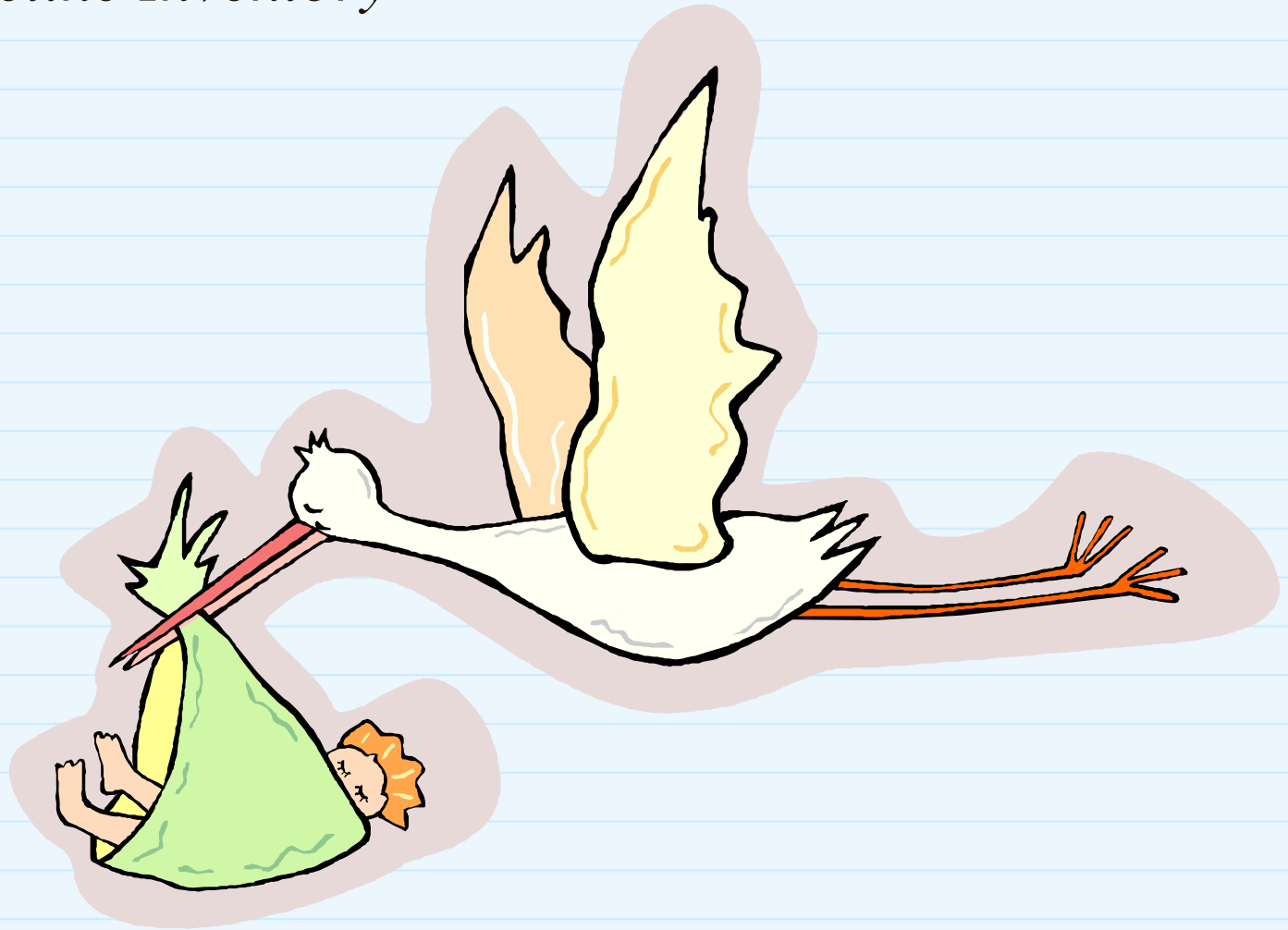
Comfort with Metrics

Announcing New Project



Comfort with Metrics

The Baseline Inventory



Comfort with Metrics

Annual Assessment

- Height
- Weight
- Blood Pressure
- Cholesterol Level

Comfort with Metrics

Dedicated Revenue for Maintaining

- Health Insurance
- Medical IRA
- Reimbursable Accounts

Comfort with Metrics

- Chose the appropriate assessment
- Once you have it, you will be measured against it
- Don't be afraid to refine it

Communicate

- Select the Message for your Audience
- Select the Right Messenger
- Listen

Communicate

The Range of Audiences

- Financial, Engineering, Operational & more
- Big Picture or Detailed
- Spatial, Visual or Auditory
- Legislative or Executive
- Users

Communicate

Exclusionary Talk

- JKLOL
- ILU
- BBL
- WTH
- GG

Communicate

The Hillsborough County Experience

- Infrastructure '95
- 1/2 Cent Referendum Failure
- Community Investment Tax Success

Communicate

What Worked

- *“Investment”*
- Packaging the Projects
- Reporting *Your 1/2 Cent at Work*
- Listening -- Made us understand our community's desire to fix existing stuff.

Lead

Asset Management is the Right Thing to Do

- Support it *Accountability and Stewardship*
- Use it in Strategic Decision making *Cost of Government, Cost Benefit and Sustainability*
- Get the dialogue going

The Hillsborough County Journey

- 10+ Years
- Three Asset Management Programs
- Cultural Change

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Catch the Wave

Thank You