



MICHIGAN ASSET MANAGEMENT COUNCIL



**Carmine Palombo**  
Director of Transportation Programs  
Southeast MI Council of Governments

**Bob Slattery Jr.**  
Mayor  
City of Mt. Morris

**Spencer Nebel**  
City Manager  
Sault Ste. Marie

**David Bee**  
Director  
West Michigan Regional Planning  
Commission

**Howard Heidemann**  
Commissioner  
St. Clair County Board of Commissioners

**Bill McEntee**  
Director of Permits & Env. Concerns  
Road Commission for Oakland County

**Susan Mortel**  
Director  
Bureau of Transportation Planning,  
Michigan DOT

**Jerry Richards**  
Township Manager  
Meridian Charter Township

**Kirk T. Steudle**  
Director  
Michigan DOT

**Steve Warren**  
Deputy Director/Director of Planning  
Kent County Road Commission

**Rob Surber**  
Deputy Director  
Center for Geographic Information,  
Michigan Dept. of Information Tech.

**Frank Kelley**  
Commission Advisor  
State Transportation Commission,  
Michigan DOT

**Rick Lilly**  
Asset Management Coordinator  
Bureau of Transportation Planning,  
Michigan DOT

# Call for Presentations

## 2008 Michigan Transportation Asset Management Conferences *Lansing and Marquette*

The Michigan Transportation Asset Management Council is looking for presentations to be given at the Michigan Transportation Asset Management Conferences to be held in Lansing on April 3, 2008 and in Marquette on May 21, 2008.

The theme of the conferences will center on the idea: *Transportation Asset Management for Agencies Big AND Small: Learn how from those that are doing it.*

The Council is interested in case examples from a wide variety of agency types—Big AND Small. How are you making Asset Management work in your agency? How are you communicating with agency staff and elected officials? How are you communicating with the public? Do you have a success story? Do you have a not-so-successful story that everyone can learn from?

Presentations will be approximately 30 minutes in length, with time for questions included. In most cases, a presentation will only be given at one of the conference locations, but exceptions might be made. Travel expenses for accepted presenters (within state guidelines) will be covered by the Asset Management Council.

Your presentation at these conferences is a great way to promote your agency's efforts in making Asset Management a reality in Michigan. Please consider submitting.

### Presentation Abstract

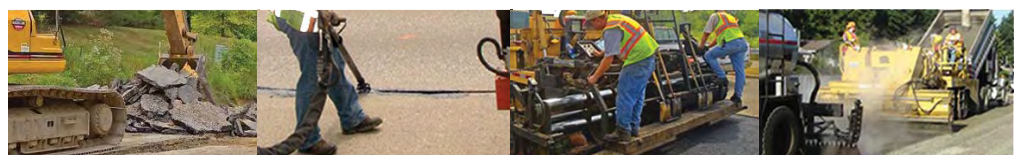
Please submit a 3 or 4 paragraph abstract summarizing your proposed presentation. Your topic will likely fall into one or more of the categories listed in the 2007 TAMC Presentation Focus Guide (second page of this document). The questions provided in the guide were asked by participants at the previous two conferences. Your abstract and presentation should answer those types of questions.

If you have a great story to tell, but are not sure about building the PowerPoint presentation to a level that you would like for these conferences, the Michigan LTAP will be able to assist you in that development. Contact Tim Colling at the Michigan LTAP, tkcollin@mtu.edu for more information.

The deadline for abstract submission is end of business on October 30, 2007.

Please submit your presentation abstract via e-mail to:

**Rick Lilly**  
TAMC Staff Coordinator  
lillyr@michigan.gov





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# Presentation Focus Guide

2008 Michigan Transportation Asset Management Conferences  
*Lansing and Marquette*



## Asset Types

Have you dealt with assets other than Roadways? Are you using this process to manage Culverts? Signs? Guardrails? Buildings? Water & Sewer?



## Decision Making & Politics

How did you get buy-in from decision makers? How did you convince them that asset management makes sense?

How did you change the decision making culture from “worst first” to an asset management concept?

How are you using the results of analysis to swing funding politics in your direction? Were you able to garner new resources? Were you able to pass a road millage?

Did you take steps to educate the public?



## Fixes

How did you select appropriate fixes and develop your mix of fixes?

How did you derive life cycles for your selected fixes?

How did you develop costs for your fixes?



## Tools & Analysis

How are you turning asset data into decisions?

How are you using asset management analysis tools? Which? How?

How are you using asset management to overcome constrained funding?

Have you done any analysis that combines assets together (roads, signs, culverts, etc.)?



## Agency Cooperation

Did you work with other agencies? With townships? Between cities or villages?

What role did your RPO/MPO have as you worked through this process?



## Operational Considerations

What has it cost you (staff time, etc.) implement asset management?

What hurdles did you come across? What did you do to overcome them?

Can you show the benefits of implementation?

Are you leveraging any of this activity to comply with GASB requirements?

