

# 2010 MICHIGAN ASSET MANAGEMENT CONFERENCE

May 6, 2010 – Mount Pleasant, Michigan



## Cost and Registration

### *Public Agencies*

- \$30 for first participant, \$20 for additional participants from the same agency.

### *Consultants and Private Companies*

- \$100 per participant.

To register, contact Michigan's Local Technical Assistance Program (LTAP) at 906-487-2102. Seating is limited, so please register early to ensure participation.

All continental breakfast, lunch and break refreshments are included in the registration fee. Please let us know if you have special dietary, physical, or other needs.

## Comfort Inn & Suites

### *Hotel & Conference Center*

2424 S. Mission Road  
Mt. Pleasant, MI 48858  
Phone: 989-772-4000  
(\$65.00 per night)  
(Block of rooms under MDOT Asset Management Conference)

## Morning Session

- 7:30 - 8:00 am – Registration
- 8:00 - 8:15 am – Welcome / Opening Comments • Steve Warren – Kent County Road Commission
- 8:15 - 8:45 am – *Communicating the Infrastructure Crisis* • Carmine Palombo – SEMCOG
- 8:45 - 9:15 am – *Communicating the Funding Crisis* • John Friend – MDOT
- 9:15 - 9:45 am – *Implementing Asset Management Principles* • Brian Sanada – MDOT
- 9:45 - 10:30 am – *Confronting the Infrastructure Challenges in Southeast Michigan* • Chuck Hersey – SEMCOG
- 10:30 - 10:45 am – Break
- 10:45 - 12:00 pm – *Panel Session – Communicating the Importance of Road Conditions*
  - Richard Studley – Michigan Chamber of Commerce
  - Michael Kapp – MDOT
  - Susan Zehnder – Zehnder's of Frankenmuth

## Lunch

12:00 - 12:45 pm - TAMC Awards Presentation

## Afternoon Session

- 1:00 - 2:30 pm – *Communicating the Crisis Using Asset Management Principles*,
  - County Perspective • Roy Townsend – Washtenaw County
  - City Perspective • Chad Gamble – City of Lansing
- 2:30 - 3:00 pm – *Closing Comments* • Kirk T. Steudle – MDOT

Mark your calendars for the *Sign Retroreflectivity - the Rules, the Science, the Solution* training session occurring on May 5, 2010, at the Comfort Inn & Suites Hotel & Conference Center. To register, please call the Michigan Tech - Center for Technology and Training office at 906-487-2102.